



## Project Deliverable Information Sheet

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## Preparation of the outreach promotion pilot

### 1. Introduction

The purpose of this pilot is to increase the participation of researchers from countries where the user base is not well developed. Through some targeted actions of outreach, promotion and personalised support, we aim at receiving a higher number of proposals from researchers working in the target countries and to help them improve their proposals, so they can be successful when applying to European research infrastructures.

The synergy of this action with the outreach activities of WP 4: “Enlargement and International Outreach” goes in both directions: on one side, the activities in WP4 engage users for the pilot; on the other side, the implementation and monitoring of this pilot, done in WP5, provides feedback to WP4 on the communities to target.

The pilot will start formally in July 2018, although users started to take advantage of this personalised support already in September 2017: as a result of the CONTACT event, three researchers from the target countries applied for beamtime to the CERIC calls for proposals. Two of these received support in proposal writing from the scientists that led the practical session at the CONTACT workshop, or from the facility’s staff, and they were awarded time. The facilities made an effort to provide time to these users, from the time reserved for their internal research, and were very supportive during measurements and after, helping with data analysis. This experience helped us to tune the pilot according to this experience.

### 2. Description

The pilot focuses on two main aspects:

#### 2.1 Support for the submission of proposals

The time of a researcher competent in the scientific area of interest of the user will be allocated for specific support such as feasibility tests, discussion of the experiment, proposal writing and submission. An average of 0.5 PMs (2 weeks) will be allocated per every user group requesting to participate to the pilot. Additional time may be allocated on demand, for complex multi-technique proposals.

#### 2.2 Support after the measurements

0.5 PMs (2 weeks) of a researcher will be allocated for successful user groups (users submitting proposals that get time), for specific support during sample preparation, measurements, data analysis, reporting and publication. Additional time may be allocated on demand, for complex multi-technique proposals.

At the moment in which the pilot starts, in July 2018, it will be possible to get personalised support for proposals requesting the use of one or more of the following instruments:

AJAX: 300 MHz NMR ajax: spectrometer@Slovenian NMR Centre  
DAVID: 800 MHz NMR david: spectrometer@Slovenian NMR Centre  
DELI: DXRL beamline@Elettra/TUGraz  
FESEM: FE-SEM Surface and Plasma Science@Charles University in Prague  
GAPH: Gas Phase Photoemission  
IUVS: IUVS beamline@Elettra  
IUVSOFF: IUVS OFF-line@Elettra  
LARA: 600 MHz NMR lara: spectrometer@Slovenian NMR Centre  
LSLTUG: Light Scattering Laboratory@TUGraz

MAGIC: 600 MHz NMR magic: spectrometer@Slovenian NMR Centre  
 MASC: MSB Materials Science beamline@Elettra/Charles University  
 NAPXPS: Near Ambient Pressure XPS@Charles University in Prague  
 ODIE: 300 MHz NMR odie: spectrometer@Slovenian NMR Centre  
 PEEM: PEEM@SOLARIS  
 SAXS: SAXS beamline@Elettra/TUGraz  
 SISSI-Bio: SISSI-Bio beamline@Elettra  
 SISSI-BOFF: SISSI-Bio OFF-line@Elettra  
 SISSI-Mat: SISSI-Mat beamline@Elettra  
 SXFTUG: SAXS facility@TUGraz  
 SYRMEP: SYRMEP beamline@Elettra  
 TWINMIC: TwinMic beamline@Elettra  
 UARPES: UARPES@SOLARIS  
 XAFS: XAFS beamline@Elettra  
 XPSXPD: XPS, UPS, XPD, ARUPS@Charles University in Prague

This list may change, in case research personnel is made available to offer support for some additional instruments.

The target countries for the pilot are listed in the table below. Researchers working in one of those countries are eligible, independently on their nationality:

Post-soviet countries via UZHNU	Estonia, Latvia, Lithuania, Belarus, Ukraine, Russia, Moldova
Balkan/Formal Yugoslavia countries	Serbia, Bosnia and Herzegovina, The Former Yugoslavian Republic of Macedonia, Montenegro, Albania
Other Central and Eastern European countries	Central and Eastern European countries such as Slovakia, Bulgaria, Turkey

### 3. Software development

For the implementation of the pilot, we deployed the existing platform and procedures for the submission of proposals as far as possible. Promotion access proposals follow the same path as regular proposals and are evaluated with the same procedure and criteria, to choose the most scientifically sound. This selection is necessary since the access time is limited.

The upgraded software includes a modification of the proposal form, consisting of a flag field, for proposals participating to this initiative. This flag will allow the automatic tracking of promotion access, necessary for auditing purposes and statistics.

### 4. Dissemination

This initiative has been advertised in the users' section of the CERIC website, in the ACCELERATE website, on CERIC social media channels and at all the events where CERIC has participated. Moreover, the link to the CERIC users' webpage will be included in the promotional email sent to all the users registered in the Virtual Unified Office (VUO), the platform used for proposal submission and administration. The VUO database is shared between CERIC and Elettra and contains more than 15.000 email addresses. The



promotional email will be also sent to all users from target countries who submitted their proposals in CERIC's calls 7 and 8, as well as contacts and interested researchers of past outreach events. Promotional material has been prepared (roll-ups, leaflets, banners, bookmarks, calendars and more) and will be delivered during the outreach events and promoted in CERIC's social media channels.